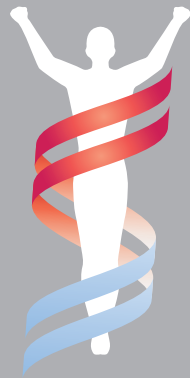


# CRYOSIZER FRANCHISE SYSTEM

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CRYO  SIZER®  
KALORIENBURNER TO GO®







## VISION & MISSION

**Vision:** Our goal is to become the internationally leading franchise system for cryogenic training.

**Mission:** We offer everyone – young or old, athlete or not – a quick and affordable way to achieve their health and beauty goals.

**Values:** CRYOSIZER® stands for innovation, lifestyle and quality. With maximum flexibility and individual support, we create a customer-oriented culture of wellbeing.

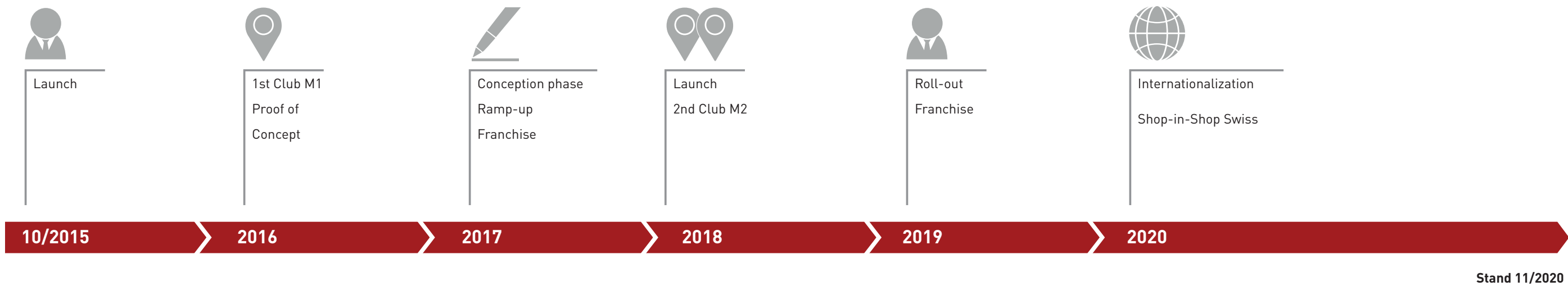
We convey these attributes with joy.



## THE COMPANY



CRYOSIZER® is the leading provider for cryogenic training and developed the unique CRYOSTHENIX® training – 3 minutes at -150 C. In collaboration with the Technical University of Munich, from simple "cryotherapy", we developed a modern 360° CRYOSTHENIX® method which includes a specific food concept. With that our members achieve great success in weight reduction, skin tightening, performance increase, pain relief and wellbeing. With our CRYOSTHENIX® training you burn calories with little effort in a natural and time-efficient way which can be used as a replacement or in addition to sports.

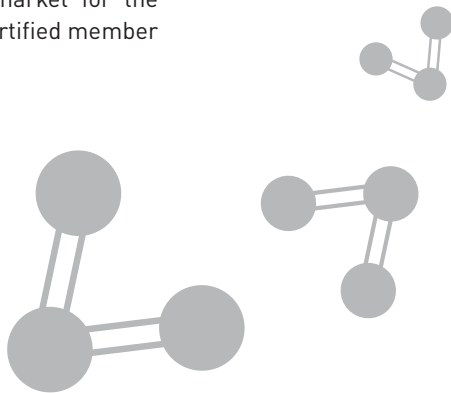


OUR HISTORY



Dejan Blagojevic is the founder of CRYOSIZER® and the developer of the CRYOSTHENIX® method. He is a former high-performance sports trainer who trained athletes from various national teams. There he experienced the exclusive cryogenic training and developed the CRYOSTHENIX® method. At this time the idea of revolutionizing the beauty and health market for the public was born. CRYOSIZER® now is a certified member of the German Franchise Association.

- 2015 Launch CRYOSIZER®
- 2016 Opening of the pilot club in Munich Schwabing
- 2018 Opening of the 2nd CRYOSIZER® Club in Munich
- 2019 Roll-Out Franchise
- 2020 Launch Shop-in-Shop Switzerland



CRYOSIZER® MEDIA





## CRYOSIZER® SERVICES



## CRYOSIZER® PRODUCTS



### CryoAminos

Our amino acids prevent depletion of muscles (atrophy) and support weight reduction & regeneration after cryogenic training.

### Food concept

In cooperation with the Technical University of Munich, we developed a food guideline as an ideal complement to cryogenic training.



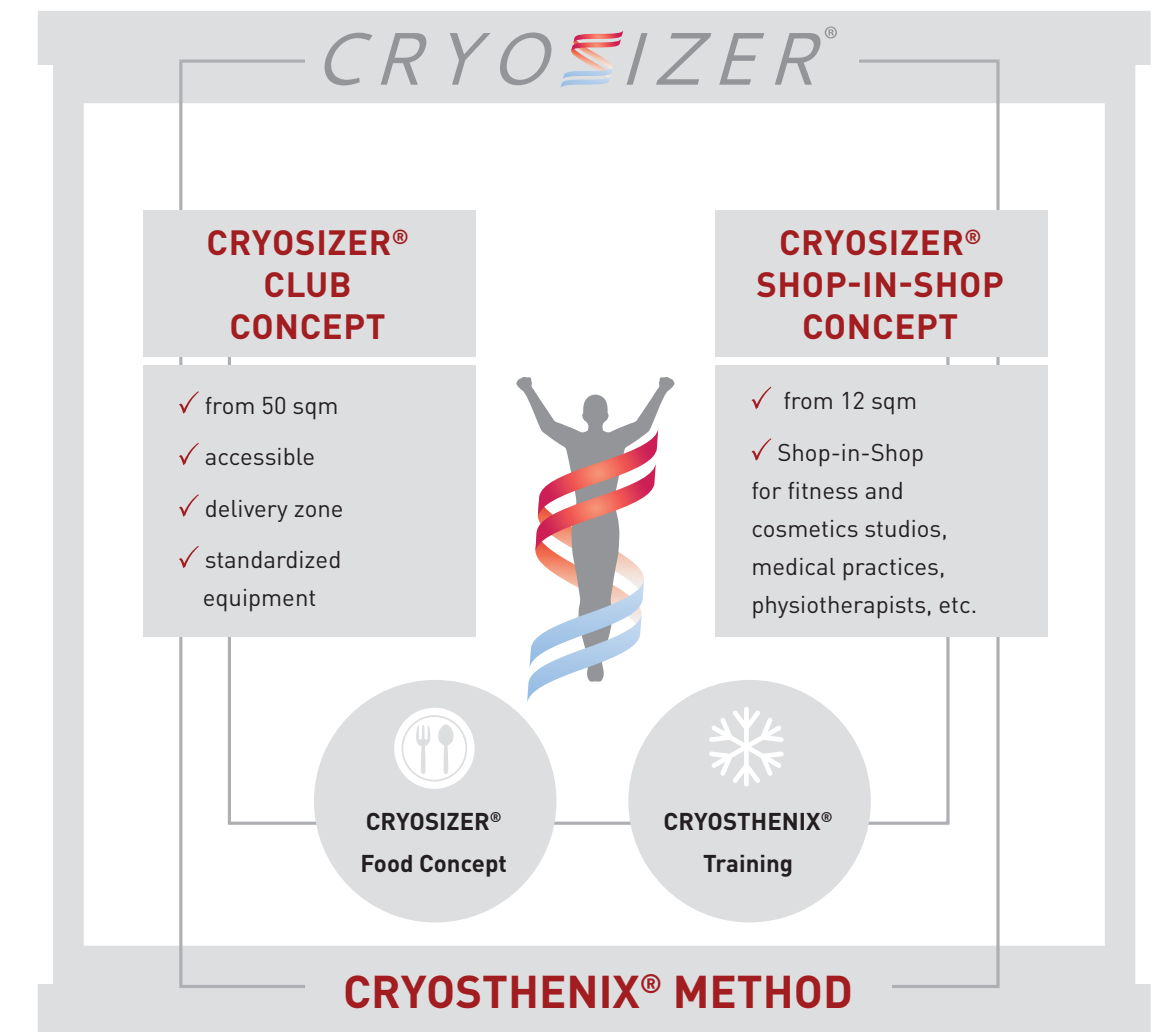
### CryoWear

Our thermoregulating functional clothing increases the effectiveness of cryogenic training up to 20%.





## FRANCHISE BUSINESS UNITS



## CUSTOMER VOICES



### Sophia Thiel

I had this fresh feeling in my legs for a long time. I was simply much fresher and more active after this treatment

### Guenter Schreiber

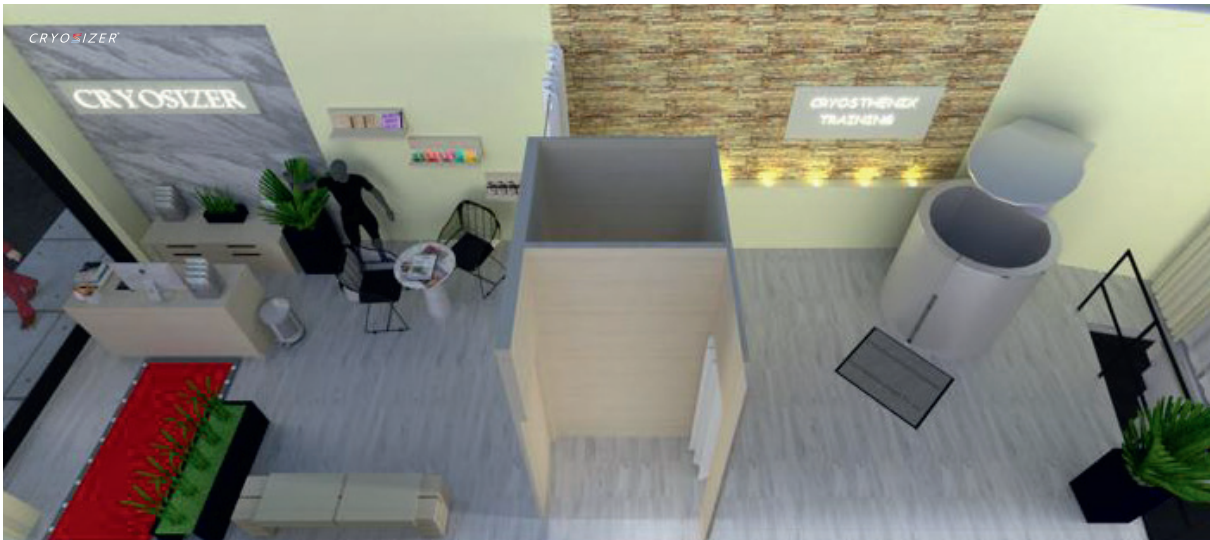
Everything perfect. Friendly, professional instruction. And the experience itself literally was tingling and memorable, a very positive feelings.



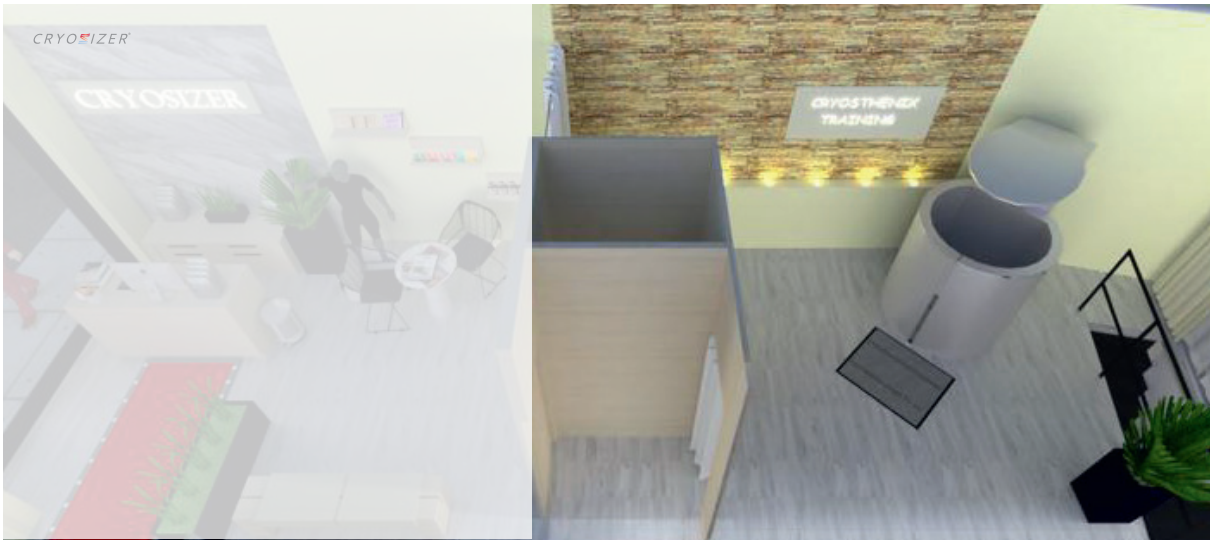
### Evelyn Stanley

-20kg in one year with only 2x per week and a bit of consistency in the diet. Super friendly and competent staff and super tidy club. Definitely recommendable.





CRYOSIZER® CLUB CONCEPT



CRYOSIZER® CLUB CONCEPT



for cosmetic studios



for alternative practitioners



for fitness studios








for medical practices











## USPs FOR FRANCHISEES

-  Two Business Units – CRYOSIZER® Club Concept & CRYOSIZER® Shop-in-Shop
-  Economic plannability by customer-oriented subscription model
-  Certified safety concept
-  CRYOSIZER® academy for optimal education and training
-  In-house software concept for optimized processes and standardization

## USPs FOR MEMBERS

-  Cross-location walk-in service for maximum flexibility
-  Fast & easy – 3 minutes, no equipment, no appointment
-  Success in weight reduction, skin tightening, performance increase and improving health
-  Attractive prices for everybody
- 1:1** Personal support & individual training





## SUCCESS FACTORS

### Success factors for franchisees

- ✓ Territorial protection – Secure your territory and become a Local Hero
- ✓ CRYOSIZER® Family – Be part of the company and benefit from continuous support
- ✓ Top conditions – Exclusive conditions and use of strong infrastructure
- ✓ Webseite – Benefit from strong and common brand identity



### We are looking for franchisees: Are you ...?

- entrepreneur
- sports and health enthusiast
- experienced in management
- sales-oriented
- business experienced
- personally dedicated
- passionate and do you have a solid financial base





# SIMPLY COOL!

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CRYOSIZER.COM

